



## WHAT AUTENTIC DISTRIBUTION IS LOOKING FOR

**Autentic Distribution** is the sales division of Autentic, a subsidiary of Jan Mojto's Beta Film, and one of the leading German global distributors of high-quality documentaries and factual series. Over the years, **Autentic Distribution** has grown an international network within public and private commercial broadcasting, streaming services and other relevant platforms. Our wide-ranged and unrivaled distribution catalogue offers the best non-fiction productions from independent producers and established media agencies from around the world. With a hands-on, agile and transparent approach, we work closely with producers and filmmakers, delivering customized marketing and distribution strategies for each title, extending the lifecycle of productions in a sustainable way. For our distribution catalogue, we are looking for documentaries with strong narratives, compelling subjects and a clear appeal to a worldwide audience.

### Genres that clients know they find a selection of high quality programs at Autentic Distribution

- People. Places
- Current Affairs

### Genres that we are putting a strong focus on

- Nature. Wildlife
- Science
- Ancient History, and History in general
- Factual Entertainment
- 4K

### Some Topics that we believe our clients are interested in

- Popular Science formats: Explaining complex themes in an understandable and entertaining and/or fascinating way
- History series focusing on different Religions with their respective historic aspects
- Series about the Arabic Region with historic background
- Climate Change
- Sustainability, Conservation, Living in the future
- Space especially “New Space” Adventures
- Investigative Docs
- Long-running series
- Anniversaries, see next page for details
- Spies
- True crime

### Things that don't work for our clients

- Hosted formats with unknown local hosts
- Personal Portraits/Biographies unless the person is truly world-famous
- Alcohol/Sex (in certain territories)



## Anniversaries that we believe our clients are interested in

### 2022:

- 860<sup>th</sup> birthday of Genghis Khan
- 900<sup>th</sup> birthday of Frederick Barbarossa, Holy Roman Emperor
- Charles Lindbergh: 120<sup>th</sup> birthday (04 February 1902) & 95<sup>th</sup> anniversary of the first nonstop flight from New York to Paris (21 May 1927)
- 35<sup>th</sup> anniversary of cloning a sheep (23 March 1997)
- 110<sup>th</sup> birthday of Wernher von Braun (23 March 1912)
- 100<sup>th</sup> anniversary of the sinking of the Titanic
- 50<sup>th</sup> anniversary of the Munich massacre during 1972 Summer Olympics (05 September 1972)
- 100<sup>th</sup> anniversary of the discovery of Tutankhamun (04 November 1922)

### 2023:

- 30<sup>th</sup> anniversary of Pablo Escobar's death (02 December 1993)
- 130<sup>th</sup> birthday of Mao Zedong
- 100<sup>th</sup> anniversary of the dissolution of the Ottoman Empire