

## Marketing Materials for Promotion & Press



### 1. Film facts

Please provide us the following facts on your production we need in order to add the production to our market slate and promote it via advertisement and press.

<b>Film title original language</b>	
<b>Film title English if not available, we will decide on one. If you want to be included in the decision please tell us.</b>	
<b>Delivered language version(s)</b>	
<b>Running time(s)</b>	
<b>Year of production</b>	
<b>Resolution (4K, HD, UHD)</b>	
<b>Director</b>	
<b>Producer</b>	
<b>Production company(s)</b>	
<b>Broadcasting Partners</b>	
<b>Other financial partners (e.g. funding)</b>	
<b>Date of release in country of origin, if any</b>	
<b>Three-line Synopsis, preferably in English</b>	
<b>Synopsis (between 300 and 100 words), preferably in English</b>	

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AUTENTIC  
DISTRIBUTION

<b>Festival participation, Awards...(if any)</b>	
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### 2. Additional Marketing Materials

Please make sure to deliver the following marketing materials in order to secure the best promotion possible. Please check the boxes of materials you will deliver to us upon agreed deadline to your contact.

You can also send us the materials via WeTransfer - <https://wetransfer.com/>

Please send these to [m.schmid@autentic.com](mailto:m.schmid@autentic.com). Please add your company name and the show name(s) to the message box.

- 2-3 pictures landscape (2048 x 1152ps), 300 dpi, including Copyrights if any
- 1-2 pictures upright (764 x 1130 Px), 300 dpi, including Copyrights if any
- Trailer of 90 seconds, min. 60 seconds to max. 120 seconds.
- if available: Filmplakat/poster (preferably open file)
- if available: Artwork, Title treatment (preferably open file)
- if available: Vitas of director, producers, cast
- if available: Press Kit in German or English
- if available: Press articles