

ALL CATEGORIES

# INSIDE GAMING

52' (GER, ENG subs)

**Visit the world's biggest fair for interactive electronic entertainment.**

Gamescom in Cologne has slowly grown into the biggest fair for interactive electronic entertainment worldwide. Every year it is a highlight for the whole industry. Software and hardware producers, eSports event organizers and fair booth builders are pushing the limits to manage the huge logistic effort that enables a gathering of nearly 350.000 people. Inside Gaming will examine how the gaming industry developed and how it got to grow from a diverting amusement to a sports discipline with which pro gamers can fill huge stadiums.

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Produced by: Lupus Media, Autentic

