

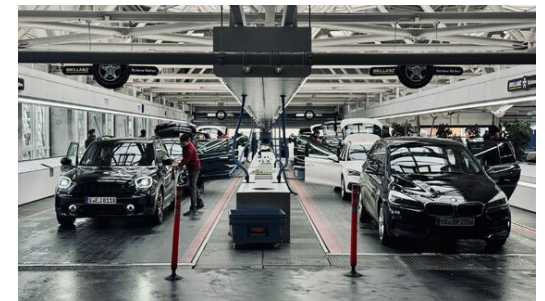
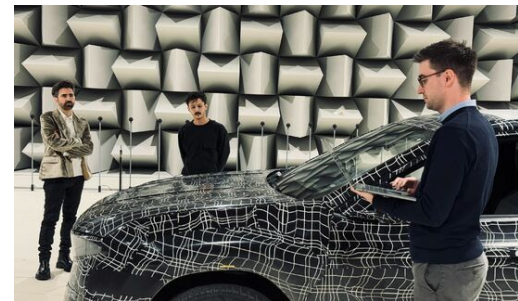
LIFESTYLE . ARTS

# MY HOLY CAR – AN OBSESSION MADE IN GERMANY

52' (ENG), 90' (GER)

**More than a machine, the car is Germany's great love story.**

Despite the climate crisis and overcrowded cities, the number of vehicles in Germany is rising to a record high. Cars are becoming more numerous, larger and more powerful. The documentary film explores Germans' emotional relationship with cars – between fascination, fetish and contradiction, we meet passionate car lovers and fierce critics. VW, Audi and BMW offer rare insights into their tricks of emotional seduction. A road movie with powerful images that shows how deeply the car is anchored in German society. How realistic is it to say goodbye to this status symbol?



Original Title:	Das Kraftfahrzeug – eine deutsche Liebe
Year:	2025
Produced by:	Hoferichter & Jacobs
Partners:	SWR, NDR, MDR